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PATENT

Attorney Docket No.: NTL-002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT:

Yaron Reich

GROUP NO.:

Not Assigned

SERIAL NUMBER:

Not Assigned

CONFIRMATION NO.:

Not Assigned

FILING DATE:

Herewith

EXAMINER:

Not Assigned

TITLE:

LBS NOWCASTING SENSITIVE ADVERTISING AND

PROMOTION SYSTEM AND METHOD

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

Sir:

Prior to examination, please amend the application as follows.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims that begins on page 3 of this paper.

Remarks begin on page 7 of this paper.